

## **Rene MacKay ... New PGA President**

Rene MacKay, Director of Golf and Operations at the Ken-Wo Golf Club, was elected president of the PGA of Canada Atlantic at the recent AGM held at the New Ashburn Golf Club on May 16<sup>th</sup>.

Rene has served on the Board of Directors in many capacities including Education, Business Development and most recently; Vice-President and Director of Finance and Audit.

Rene is a committed PGA Professional and this is confirmed by his accomplishments including 2000 Assistant Professional of the Year; 2012 Golf Professional of the Year; 2013 Retailer of the Year and 2016 Retail Facility of the Year.

He is involved in community activities including a Minor Hockey Coach (Acadia Minor Hockey Association) and is a Board Member of the Nova Scotia Sport Hall of Fame.



His career ...

The Ken-Wo Golf Club is led by Director of Golf and Operations Rene MacKay. Rene has been the club's Director since February of 2009, having previously spent 9 years at the club (1998 – 2006) working as an Assistant, Associate and Head Teaching Professional. Rene also served as the Director of Golf at the Truro Golf Club in 2007 and 2008.

Originally born and raised in Antigonish, N.S., Rene has been a member of the PGA of Canada since 1996. He is a graduate of St. Francis Xavier University where he completed his BBA (Accounting). Throughout his youth he was very active on the local golf scene having been a member of the NSGA Junior Team on two occasions while also having been crowned the 1991 NSGA Juvenile Champion and the 1992 NSGA Overall Junior Champion.

As a professional, Mr. MacKay has had the opportunity to work in various roles at well-known facilities throughout the Maritime Provinces. Stops along the way included The Algonquin Resort, Ken-Wo Golf Club and the Truro Golf Club, as well as his junior golf days at the Antigonish Golf

Club. The knowledge and insight gained over the years have molded Rene into the consummate professional that he is today.

Rene brings with him a great desire and commitment to the game and industry as a whole. His past experiences both on and off the golf course are certainly a great asset to Ken-Wo as the club moves forward in today's challenging and competitive golf industry. He truly believes the future success of the club is contingent on the satisfaction of all members and guests and will thus focus on providing the highest level of customer service in all departments. With the passion, enthusiasm and dedication Rene has for the game of golf and his position as Director of Golf, the future of Ken-Wo looks very bright.

Rene currently resides in the town of Wolfville with his wife Jodi and his son, Kooper.